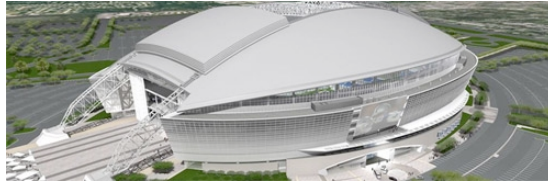


Clearview Engagement Abstract



Client Name: **Dallas Cowboys**

Industry: **Entertainment**

Client Description

World-renowned sports franchise.

Situation Assessment

Dallas Cowboys' franchise determined that a new stadium was needed and elected to build the new facility in Arlington, TX. Initial construction began in 2006 and opened for the 2009 football season.

How Clearview Helped

Clearview became the primary interface for IT infrastructure related issues and applications selection and coordination for the stadium as well as the new data center.

Key Deliverables:

- Vendor selection and management;
- Coordination of activities with IT executives;
- IT related project coordination with construction project managers;
- Data center design and construction coordination;
- Equipment evaluation, selection and implementation;
- IT strategy development;
- Service rationalization;
- Process improvement.